

AVAILABLE FOR INTERVIEWS

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Interview Internationally Bestselling Author and Business Performance Expert on... HOW TO ‘GET INTO THE RHYTHM’ OF ANY BUSINESS PARTNERSHIP AND MASTER THE STEPS TOWARD SUCCESS

By day, Valeh Nazemoff is a bestselling author, co-owner of a consulting firm, and executive coach. By night, she is a competitive ballroom dancer, dancing the Rumba, Cha Cha Cha, Samba, Paso Doble and Argentine Tango. And, now, she is combining her two worlds with the release of her new book, *The Dance of the Business Mind: Strategies to Thrive Anywhere, From the Ballroom to the Boardroom* (April 2017).

Through her company, Acolyst, Nazemoff has helped executives achieve strategic breakthroughs by focusing on their decision making processes. Her consulting formula pulls from the fields of neuroscience, psychology, organizational behavior, analytics and her company’s best practices, and she’s shared this formula with the United States Postal Service (USPS) and Social Security Administration (SSA), as well as Lockheed Martin, CACI International, many Fortune 1000 companies, and, currently, The White House, Executive Office of the President.

Most recently, this formula has been influenced by Nazemoff’s love of ballroom dancing as she’s seen—first-hand—the parallels between the art of ballroom dancing and the art of doing well in business.

“Whether in the ballroom or the boardroom, I’ve come to find that successful partnerships are the result of a dance of sorts. It takes communication, rhythm and shared purpose to truly connect with others in a beneficial way,” says Nazemoff.

Immediately available for interviews and commentary around the release of *The Dance of the Business Mind*, Nazemoff can discuss:

- How to “dance” with your business partners to optimize relationships
- Her top tips from the ballroom that can keep business partnerships in sync
- Tips to help decision makers jump-start any initiative, no matter how simple or complex
- Communication strategies necessary when working with others to help drive results
- How to overcome the weaknesses of co-workers or teammates
- The importance and steps to effectively establishing and maintain partnerships
- How to determine if a partner relationship is right for you and your business
- Mentally and physically preparing for challenges amidst internal and external pressures
- And much more!

Valeh Nazemoff is the internationally bestselling author of *The Four Intelligence of the Business Mind*, Vice President and Co-Owner of Acolyst—a high-level data and business performance management consulting firm—and executive coach. She’s also a competitive ballroom dancer, dancing the Rumba, Cha Cha Cha, Samba, Paso Doble, and Argentine Tango, and blends her two worlds with her newest book, *The Dance of the Business Mind*. Nazemoff has been featured in New York’s Times Square and in many prestigious media publications such as *Fast Company*, *Huffington Post*, *SUCCESS*, *Entrepreneur*, *Fox News*, *Yahoo*, and *Inc Magazine*. She is also a regular contributor to CIO.com through her blog series “The Mindful CIO.”

For more information, visit www.valehnazemoff.com, and connect with Nazemoff on [Facebook](#), [Twitter](#) and [LinkedIn](#).

***The Dance of the Business Mind* will be available through Amazon in April 2017 and through other major booksellers.**

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