

AVAILABLE FOR INTERVIEWS

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Interview leading strategic business technology expert on transformational approach for today's leaders...

THE FOUR 'INTELLIGENCES' THAT WILL REWIRE YOUR BRAIN AND BUSINESS FOR SUCCESS

As the Senior Vice President and co-owner of Acolyst, a leading business technology performance management consulting firm, Valeh Nazemoff has seen how quickly executives can become overwhelmed by the endless reports and data presented to them every day. While they want to make a difference that will impact or transform their organization, many are held back by their current decision making practices. Passionate about improving people's lives through strategic planning, technology and teamwork, Nazemoff created her revolutionary four transformational intelligences approach to help her clients and other key decision makers retrain their brains and drive value in their organizations.

“Executives want to avoid the rework, delays and unnecessary costs when executing a new plan. Often this cannot be avoided as proper thinking and planning might not have occurred at the onset,” says Nazemoff. “In order to transform a business, leaders must go beyond the traditional paradigm of intellect, such as IQ, and employ four aspects of intelligence to truly succeed.”

Separated into financial, customer, data and mastermind intelligence, Nazemoff's approach has sparked exponential change with her clients, thanks to its roots in neuroscience and psychology. Her practical strategies and extensive research are supported by her work with many governmental departments and agencies, as well as her partnerships with CA Technologies, Lockheed Martin, and CACI International. She guides readers to implement this new way of thinking, apply the skills to their organizations, and influence their companies to adopt these transformational techniques in her new book, *The Four Intelligences of the Business Mind: How to Rewire Your Brain and Your Business for Success*.

Armed with experience, and a fun, engaging approach, Nazemoff offers invaluable, easy-to-apply advice for leaders and decision makers to transform their businesses and love what they do. She is available to share her expertise and address topics in an interview including:

- How to harness each of the four intelligences -- financial, customer, data and mastermind -- and how they can be blended for success
- Cutting through the clutter of daily data to collect critical information for change
- Combining strategy, technology and teamwork to optimize business performance
- Team exercises for implementing the intelligences into an organization
- How to create an atmosphere of collaboration in the workplace
- And much more!

Valeh Nazemoff is the Senior Vice President and co-owner of Acolyst, a high-level business technology performance management consulting firm. An accomplished strategic advisor, team builder, speaker, author and teacher, she is passionate about improving people's lives through strategic planning, technology and teamwork. Professionally known as a go-to business technology expert, who has been called the tipping point, Nazemoff has guided project teams for many governmental departments and agencies, including the U.S. Postal Service, Social Security Administration and Pension Benefit Guaranty Corporation. She has also consulted for clients of CA Technologies and was engaged by Lockheed Martin and CACI International, as well as coached and conducted workshops, which included attendees from Harvard University, IBM, Wal-Mart, and Erie Insurance.

A life-long student, Nazemoff earned a BS in psychology with a focus in organizational behavior, two MBAs in both e-business and global management, and certification in project management. She has taught and mentored university students from George Mason University, University of Mary Washington, University of Phoenix and Marymount University on various business topics and skills and has volunteered and served as the Young AFCEAN Chair for the Armed Forces Electronic Communications and Electronics Association (AFCEA) NOVA Chapter.

Nazemoff served as a judge for VARBusiness Technologist of the Year Award, as well as sat on the editorial cabinet committee three years for *CRN Magazine*. She has frequently contributed to IT and business publications such as *UBM Tech*, *CA Technologies' SMART Enterprise Exchange* and *Thomson Reuter's Executive Blueprints series*. She has held workshops and speaking sessions at GRC Summit and CA World, among other prestigious venues. Nazemoff has also received several leadership awards, and was recognized for two consecutive years on *CRN Magazine's* 2014 and 2013 Women of the Channel lists. She is based in the Washington, D.C. metro area.

Learn more about Valeh Nazemoff, Acolyst and *The Four Intelligences of the Business Mind* at www.valehnazemoff.com and www.acolyst.com, and connect through [LinkedIn](#), [Facebook](#) and [Twitter](#).

***The Four Intelligences of the Business Mind* is available at Amazon, Barnes and Noble and booksellers both domestically and internationally.**

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